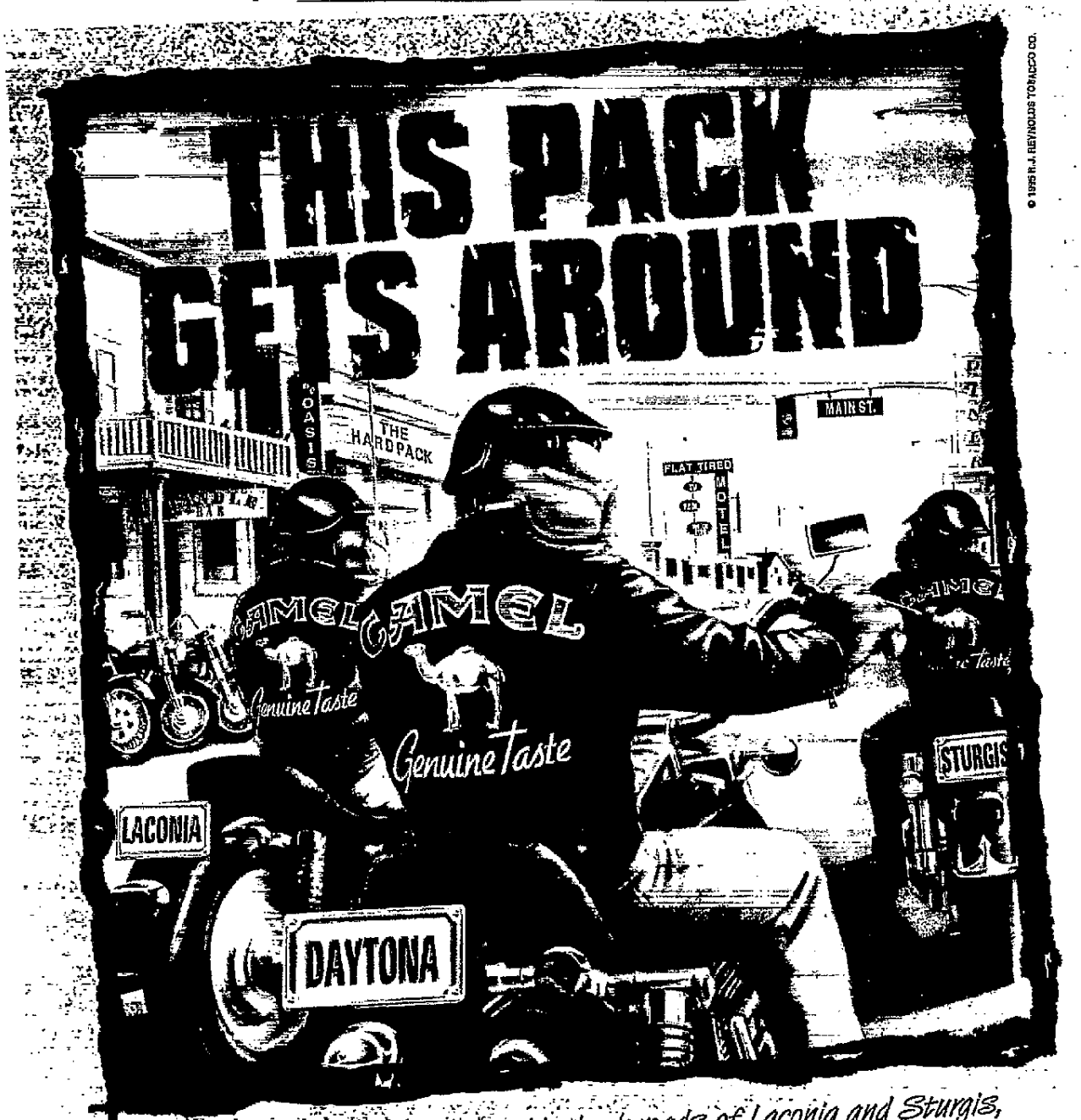

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...From the beaches of Daytona to the back roads of Laconia and Sturgis, bikers have carried Camels for more than 80 years. Because no matter where you ride, when the dust settles, Camel's the only smoke with genuine taste.

11 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

CAMEL Genuine Taste

Camel Lights

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